

# *American* **MADE**



**American Fundraising Group**



# RAISE FUNDS FOR YOUR SCHOOL WITH AMERICAN MADE PRODUCTS

Over 42 Million Raised Since 1996



## AFG Philosophy

The good folks at American Fundraising Group truly believe in what our country stands for. We believe in Life, Liberty & the Pursuit of Happiness. We believe in America first. We believe in the Flag. That's why our team is so proud to only offer products that are 100% Made in the USA! Zero imports! And with over \$42Mill in profits raised since 1996, we have an idea what works for our schools. American Fundraising Group was created specifically for elementary and middle schools in our market. We understand how to navigate and manage through the difficult times we are living in. So this year, let American Fundraising Group benefit your school by helping you reach your financial goals!

## SHOP ONLINE FOR ADDITIONAL PRODUCTS!

Dozens of additional items available on our webstore!



**AFGfundraising.com**



Instructions on the Back Cover



Gift Wrap



Popcorn



Gourmet Mixes



Jar Candles



Snacks in Cans



Gourmet Chocolate



Flower Bulbs



Tumblers



Cookie Dough



Additional Items Available Online!

Shop Online at **AFGfundraising.com**





# Simply Scrumptious Chocolate



5115  
\$16



5101  
\$16



5317  
\$14



5350  
\$12



5108  
\$14



1604  
\$18

★ 1 FULL POUND BAG ★



5103  
\$12



5168  
\$12



5125  
\$14



5115 ★ \$16  
**Deluxe Pecan  
Caramel Clusters**  
*Chocolates con nueces*  
Fresh pecans surrounded by  
chewy caramel and drenched  
in milk chocolate. @ 8 oz. box.

5350 ★ \$12  
**Peanut Butter Bears**  
*Osos de chocolate con relleno de  
crema de cacahuete*  
Adorable milk chocolate  
bears are bursting with  
smooth peanut butter cream.  
@ 6 oz. box.

5108 ★ \$14  
**Mint Penguins**  
*Pingüino de chocolate negro con  
centro de menta*  
Sculpted dark chocolate  
Penguins with white bellies  
bursting with cool mint.  
@ 6 oz. box.

1604 ★ \$18  
**Milk Chocolate  
Covered Raisins**  
*Pasas cubiertas en chocolate*  
Juicy, sweet raisins covered  
with a layer of creamy milk  
chocolate. Perfect for snacking.  
@ 1 LB. VALUE BAG.

5101 ★ \$16  
**Deluxe Cashew  
Caramel Clusters**  
*Anacardos cubiertos de  
caramelo duro*  
Cashew pieces  
dripping with caramel  
and wrapped in milk  
creamy chocolate.  
@ 8 oz. box.

5103 ★ \$12  
**Dulce de Leche  
Owls**  
*Chocolates con el centro  
de dulce de leche*  
Playful milk chocolate  
owls are hosting a fresh,  
milky caramel center.  
@ 5.1 oz. box.

5168 ★ \$12  
**Cherry Cordials**  
*Figuras de chocolate rellenas  
de crema de cereza*  
Traditional sweet cherry  
fondant is wrapped in  
smooth milk chocolate.  
@ 6 oz. box.

5317 ★ \$14  
**Caramel Apples**  
*Chocolates de cajeta  
en forma de manzana*  
Delicately sculpted milk  
chocolate apples give  
way to a soft caramel  
center. @ 7 oz. box.

5125 ★ \$14  
**Dark Chocolate  
Covered Caramels**  
*Chocolates sal de mar caramelos*  
A flavor sensation with  
chewy caramel surrounded  
by rich, dark chocolate and  
lightly sprinkled with sea  
salt. @ 6 oz. box.

Additional Items Available Online! ★ Shop Online at **AFGfundraising.com**





1001  
\$20



1018  
\$22



1006  
\$22



1007  
\$22



1001 ★ \$20 ★ 2.7 lbs.  
**Chocolate Chunk**

*Trozo de chocolate*

Full of rich chocolate chunks, this moist chewy cookie is far beyond compare. A delicious treat for all!

1018 ★ \$22 ★ 2.7 lbs.

**M&M's® Candies\*** *Dulces M&M*

With the fun colors and great taste of M&M® candies in a delicious sugar cookie, this blend makes for a tasty family favorite.

1006 ★ \$22 ★ 2.7 lbs.

**White Chocolate Macadamia**

*Chocolate con blanco con macadamia*

Rich white chocolate mixed together with lightly roasted macadamia nuts create an amazing flavor combination.

1007 ★ \$22 ★ 2.7 lbs.

**Triple Chocolate**

*Chocolate Triple*

Chocolate chips and white chocolate chips unite with smooth, rich cocoa to create this decadent chocolate cookie.



Our made-from-scratch cookie dough comes in a reusable pail.

**JUST SCOOP & BAKE!**

Each 2.7 lb. tub of cookie dough makes approx. (90) 1/2 oz. cookies.

1003 ★ \$20 ★ 2.7 lbs.

**Oatmeal Raisin** *Pasas con avena*

A blend of oats and sweet raisins together for an old-fashioned favorite reminiscent of grandma's kitchen.

1004 ★ \$20 ★ 2.7 lbs.

**Sugar** *Azúcar*

The perfect balance of vanilla and fine baking sugar transforms this traditional recipe into an irresistible treat with just the right amount of sweetness!

1027 ★ \$22 ★ 2.7 lbs.

**Caramel Pecan Chocolate Chip**

*Caramel Pecan Chispas de chocolate*

Loaded with pecans, chocolate chips, and a swirl of caramel, this cookie is the perfect balance of sweet and nutty.

1009 ★ \$20 ★ 2.7 lbs.

**Snickerdoodle** *Snickerdoodle*

Beginning with buttery sweet dough, we add a hint of cinnamon and sugar for this delicious, light and tasty cookie.

Cookie Dough may be frozen for up to 1 year and refrigerated for 6 months. Product can be stored at room temperature below 78° for up to 21 days. Manufactured in a facility that produces peanut and tree nut products.



1003  
\$20



1004  
\$20



1027  
\$22



1009  
\$20

Additional Items Available Online! ★ Shop Online at **AFGfundraising.com**





**THE DINER STORY** The year was 1929 and America was headed into the Great Depression, but along a dusty highway in southeastern Virginia a small railroad dining car was about to open its doors and start selling meals to hungry travelers. Established in the heart of Virginia Peanut country, it was only natural that peanuts ended up on the Virginia Diner menu. Today, Virginia Diner nuts and confections are available at fine retailers nationwide as well as on the internet. Affectionately known as "The Peanut Capital of the World"™, the Diner truly is a "Legend in a Nutshell."™



# Snacks to Savor and Share



**1178 ★ \$20**  
**Old Bay Snack Mix**  
*Old bay snack mix*  
 Virginia Diner's famous Trail Mix, mixed with cashews, roasted almonds, pepita seeds and sesame sticks and blended with our Old Bay® seasoned peanuts. 9 oz. can.



**4111 ★ \$18**  
**Butter Toasted Virginia Peanuts**  
*Mantequilla tostó a Virginia peanuts*  
 Virginia peanuts are cooked in butter, sugar and salt to form a crunchy candy coating for a taste tempting treat. 10 oz. can.



**1111 ★ \$16**  
**Salted Virginia Peanuts**  
*El gastrónomo salado Virginia peanuts*  
 This Virginia Diner classics is always a hit for tasteful gifts, or to have on hand for your own snacking pleasure. 10 oz. can.

**1054 ★ \$18**  
**Old Fashioned Peanut Squares**  
*Cuadros de mani*  
 Delectable peanut confection delivers the well-loved flavor of old-fashioned peanut brittle. Made with fresh Virginia Peanuts, sugar and old-fashioned corn syrup, then cut into bite-size pieces. 10 oz. can.



**1162 ★ \$20**  
**Celebration Snack Mix**  
*Mix celebración*  
 Sea Salt & Pepper Peanuts with Honey Roasted Peanuts combined with red and white chocolate gems. Deliciously appropriate for gifts, holiday parties and snacking. 11 oz. can.



**2126 ★ \$20**  
**Buffalo Wing Snack Mix**  
*Variedad de buffalo*  
 Savory Buffalo seasoning blend tossed with our Salted Virginia Peanuts, Butter Toasted Peanuts, almonds, Everything Seasoning Sesame Sticks topped with our guacamole bites. 9 oz. can.



**1131 ★ \$18**  
**Honey Roasted Peanuts**  
*Miel cacahuets de Virginia asados*  
 We combine our super extra large Virginia Peanuts with 100% pure honey then roast them to perfection. Just one taste and they will become a new favorite. 9 oz. can.



**1711 ★ \$20**  
**Double Dipped Chocolate Covered Peanuts**  
*Doble cruce cacahuets de chocolate*  
 Our original gourmet peanuts, double dipped in creamy milk chocolate for that sweet, nutty crunch. Simply delicious! 10 oz. can.





# KATYDIDS®



9999  
\$20

*Kathryn Beich*

9999 ★ \$20 ★ 8 oz. can  
Katydid®

Soft, rich caramel and fancy  
pecans covered with real  
milk chocolate.



QUALITY CONFECTIONS SINCE 1854



QUALITY CONFECTIONS SINCE 1854



20060  
\$20

20060 ★ \$20 ★ 1 gallon size bag  
White Cheddar Popcorn *Cheddar Blanco*



20069  
\$24

20069 ★ \$24 ★ 1 gallon size bag  
Caramel Corn with Almonds & Pecans *Caramelo con nueces*



20064  
\$20

20064 ★ \$20 ★ 1 gallon size bag  
Caramel & Cheddar Mix Popcorn  
*Caramelo y queso cheddar*



20071  
\$24

20071 ★ \$24 ★ 1 gallon size bag  
Caramel & Dark Chocolate Popcorn  
*Caramelo y chocolate*



44270  
\$12

44270 ★ \$12 ★ 6 oz. bag  
Chocolate Flavored Pretzels

*Pretzel con sabor a chocolate*

Creamy chocolate flavor covered crunchy pretzels are delicious.



44201  
\$12

44201 ★ \$12 ★ 5 oz. bag  
Double Chocolate Covered Almonds

*Toda la almendra crujiente de doble inmersión en chocolate con leche cremosa*

Whole crunchy almonds double dipped in creamy milk chocolate.



44214  
\$12

44214 ★ \$12 ★ 9 oz. bag  
Neon Sour Gummi Worms *Gusanitos ácidos de goma neón*  
Worms never tasted so good with just the right amount of sour.



44213  
\$12

44213 ★ \$12 ★ 7 oz. bag  
Gummy Bears *Ositos de goma*  
Gummi candies in the always popular bear shape.



8006  
\$25

8006 ★ \$25 ★ large 2 lb. tub  
MMM\* Edible Cookie Dough

\*Made with M&M'S® Chocolate Candies. M&M'S® is a registered trademark of Mars, Inc. - Mars, Inc. has no affiliation with the producer or distributor of this product and has no participation or distribution of this product.



8007  
\$25

8007 ★ \$25 ★ large 2 lb. tub  
Brownie Batter Edible Dough



8005  
\$25

8005 ★ \$25 ★ large 2 lb. tub  
Birthday Cake Edible Cookie Dough



8001  
\$25

8001 ★ \$25 ★ large 2 lb. tub  
Chocolate Chunk Edible Cookie Dough

Additional Items Available Online! ★ Shop Online at **AFGfundraising.com**



Restaurant Style Biscuits Go Great With Soup!



# Family-Friendly Meal Mixes



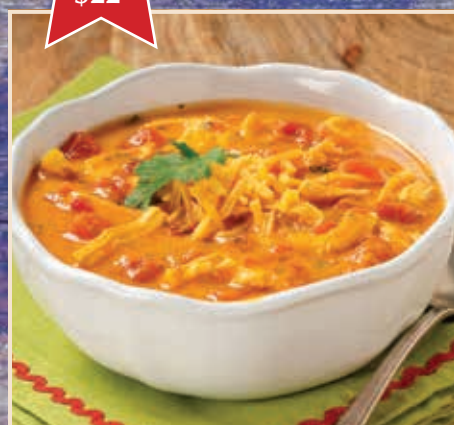
Glaze Included!



# Dessert Mixes

## FIESTA SOUP MIX TRIO • QUICK & EASY Three of our Most Popular Soups in One Box

480  
\$22



Chicken Enchilada



Tortilla



Taco



Our Signature Box!

**384 ★ \$18**  
**Three Cheese Garlic Biscuit Mix**  
*Mezcla para pan de ajo de tres quesos*  
Asiago, Parmesan and Cheddar cheeses combine for this delightfully delicious restaurant drop-style biscuit. Yields 15 biscuits.

**208 ★ \$18**  
**Baked Potato Soup Mix**  
*Mezcla para sopa con sabor a papas horneadas*  
**DOUBLE-PACK BOX!** Rich and hearty, flavorful baked potato soup is the ultimate in comfort food. Each packet serves 6.

**336 ★ \$20**  
**Louisiana Gumbo Mix**  
*Mezcla de gumbo al estilo Louisiana*  
**DOUBLE-PACK BOX!** Bring home the taste of New Orleans with this Creole favorite! Add chicken, smoked sausage and/or shrimp for a hearty meal. Also makes a unique and delicious marinade! Each packet serves 12.

**480 ★ \$22**  
**Fiesta Soup Mix Trio**  
*Trío de sopa de fiesta*  
All of our flavorful fiesta soups in our signature box! A great gift. Includes one single recipe size packet of each: **Chicken Enchilada Soup Mix, Tortilla Soup Mix, and Taco Soup Mix.** Each packet serves 6-8.

**720 ★ \$14**  
**Pumpkin Pie Cheesecake Mix**  
*Mezcla de tarta de queso con sabor a pastel de calabaza*  
This creamy pumpkin cheesecake mix puts a delicious spin on pumpkin pie. A hit at holiday gatherings! Serves 8.

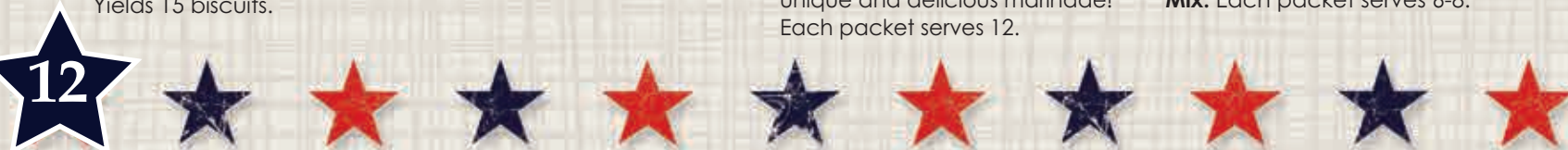
**828 ★ \$20**  
**Meyer Lemon Pound Cake Mix**  
*Pastel de limón*  
Includes Glaze packet! Moist, buttery pound cake with the delicious sweet taste of Meyer Lemon. Serves 10.

**960 ★ \$14**  
**Caramel Apple Cheesecake Mix**  
*Mezcla de tarta de queso con sabor a manzanas acarameladas*  
You can practically see the falling leaves as you taste this creamy caramel apple cheesecake dessert. Serves 8.

**827 ★ \$14**  
**Chocolate Cheesecake Mix**  
*Tarta de queso con sabor de chocolate*  
Rich, chocolaty decadence in a sweet and creamy dessert. Doubles as a party pleasing Cheesecake Dip with included recipe. Serves 8.

**288 ★ \$16**  
**Funnel Cake Mix**  
*Mezcla de pasteles de embudo*  
Delicious memories of warm, sweet cakes eaten between roller coaster rides and carnival games. Yields (30) 4" funnel cakes. 16 oz.

Additional Items Available Online! ★ Shop Online at **AFGfundraising.com**





# SMOKY MOUNTAIN BAKERY

## Ready-to-Eat 4-Pack Mini Southern Pudding Cakes



### ANYTIME Desserts

**3001 ★ \$25**  
**CHOCOLATE**  
Chocolate  
Chocolate Mini Southern Pudding Cake  
with Cream Cheese Topping.  
**Gift Boxed.**  
0 Trans Fats • Serves 8  
(4) 4.5 oz. Mini-Cakes per Package

**3000 ★ \$25**  
**LEMON**  
Limón  
Lemon Mini Souther Pudding Cake  
with Cream Cheese Topping.  
**Gift Boxed.**  
0 Trans Fats • Serves 8  
(4) 4.5 oz. Mini-Cakes per Package



**3002 ★ \$25**  
**CREAM CHEESE**  
Queso Crema  
Cream Cheese Mini Southern Pudding Cake with Cream  
Cheese Topping. **Gift Boxed.**  
0 Trans Fats • Serves 8  
(4) 4.5 oz. Mini-Cakes per Package

**3003 ★ \$25**  
**RED VELVET**  
Terciopelo Rojo  
Red Velvet Mini Southern Pudding Cake with Cream  
Cheese Topping. **Gift Boxed.**  
0 Trans Fats • Serves 8  
(4) 4.5 oz. Mini-Cakes per Package



Additional Items Available Online! ★ Shop Online at [AFGfundraising.com](http://AFGfundraising.com)



# SMOKY MOUNTAIN BAKERY



## Ready-to-Eat Cookies

Bite-sized cookies made with the freshest, all-natural ingredients and baked to crispy perfection. Two – 7 oz. bags.

### 3010 ★ \$24 CHOCOLATE CHIP MADE WITH HERSHEY'S®

Chip de chocolate hecho con Hershey's® Full of rich Hershey's® chocolate chips, this crispy take on a sweet classic is beyond compare. We dare you.

Two 7 oz. bags • 14 oz. Total

Ready-to-Eat



3010  
\$24



minis  
all natural

HERSHEY'S



## PEANUT Butter

3011 ★ \$24  
PEANUT BUTTER MADE WITH REESE'S® PEANUT BUTTER CHIPS  
Mantequilla de maní hecha con chips de mantequilla de maní Reese's®

Our peanut butter Classic Cookie® mini is the King of all, with crowns of Reese's® peanut butter chips through and through. Bow down Reese's® lovers.

Two 7 oz. bags • 14 oz. Total

Ready-to-Eat



3011  
\$24



3012  
\$24

## TWO GREAT Tastes



### 3012 ★ \$24 WHITE CHOCOLATE MACADAMIA

Chocolate blanco Macadamia  
Rich white chocolate mixed together with lightly roasted macadamia nuts create the most amazing flavor. Get ready to go nuts..

Two 7 oz. bags • 14 oz. Total

Ready-to-Eat



## CHOCOLATE Chocolate



### 3013 ★ \$24 DOUBLE CHOCOLATE CHIP MADE WITH HERSHEY'S®

Doble chispa de chocolate hecho con Hershey's® Hershey's® chocolate chips unite with smooth, rich cocoa to create this decadent chocolate cookie. Chocolate lovers beware.

Two 7 oz. bags • 14 oz. Total

Ready-to-Eat

HERSHEY'S



3013  
\$24



3014  
\$24

## FOR THE LOVE OF Chocolate

### 3014 ★ \$24 MEGA BROWNIE

Mega Brownie  
This extra-large Thaw & Serve Chocolate Fudge Brownie is a Mega sized treat the whole family will love. For an extra special dessert add ice cream, chocolate syrup or any other topping you want. Two 10 oz. Brownies • 20 oz. Total

Ready-to-Eat

Additional Items Available Online! ★ Shop Online at [AFGfundraising.com](http://AFGfundraising.com)



# SMOKY MOUNTAIN BAKERY

## Ready-to-Eat Cake Rolls

*Joyful*  
-TRADITIONS-

- Unique product with unmatched quality
- Easy to serve - simply set out, then slice
- OU Kosher Certified
- Produced in state-of-the-art manufacturing facility
- Top notch food safety programs achieving SQF Level 2 certification



3004  
\$20

**3004 ★ \$20**  
**PUMPKIN**  
Calabaza  
With cream cheese filling.  
**22 oz.**



3005  
\$20

**3005 ★ \$20**  
**STRAWBERRY CHEESECAKE**  
Tarta de queso con fresas  
With cream cheese filling. **22 oz.**



3006  
\$20

**3006 ★ \$20**  
**CHOCOLATE**  
Tarta de queso con fresas  
With creme filling. **22 oz.**



3007  
\$20

**3007 ★ \$20**  
**LEMON**  
Limón  
With creme filling.  
**22 oz.**



3008  
\$20

**UNMATCHED**  
*Quality*  
**3008 ★ \$20**  
**CARROT**  
Zanahoria  
With cream cheese filling.  
**22 oz.**



3009  
\$20

**3009 ★ \$20**  
**RED VELVET**  
Terciopelo rojo  
With cream cheese filling.  
**22 oz.**

**ABSOLUTELY**  
*Delicious*

Additional Items Available Online! ★ Shop Online at **AFGfundraising.com**





American Fundraising Group LLC

# Two Ways To Order:



1. Paper Order Form
2. Or Shop Online!



## AFGfundraising.com



Dozens of additional items also available on our webstore!



## HOW TO SHOP ONLINE:

1. Register Online:  
[www.AFGfundraising.com](http://www.AFGfundraising.com)

2. Enter Your School Code  
(found on your parent letter)

3. Enter Student Information To  
Receive Your Unique Student ID

### Register Your Student

Parents sign up your student here so they can win big with online sales!

REGISTER HERE

### Register Here

Please enter your school code found on your parent letter.

School Code\*

SUBMIT

### Sign Up Today!

Username\*

Student Name\*

First

Last

Parent Email\*

4. You will receive a unique URL in your email to forward to family & friends

5. Customers can shop with credit card and have shipped to home or school

6. Student will receive full prize credit towards incentives



## THANK YOU FOR SUPPORTING OUR FUNDRAISING EFFORT!

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